

## **Equicom Launches Comprehensive Annual Reporting Package**

January 13, 2009 (TORONTO) – The Equicom Group Inc. (“Equicom”), a premier Canadian provider of investor relations services to public companies, today announced the launch of its Annual Reporting Package, a new addition to its suite of innovative and cost-effective investor relations and strategic corporate communication products. These products are designed to elevate the profiles of public companies while assisting them with meeting Canadian disclosure obligations.

“Communicating with shareholders in today’s market is vitally important,” said Barry Hildred, President of Equicom. “The Equicom Annual Reporting Package enables issuers to optimize the impact of their financial and corporate communications in a cost-effective manner. This product is an excellent addition to our suite of product offerings, which leverage Equicom’s expertise in key message development, relationship building, and video and event production.”

The Equicom Annual Reporting Package includes the following:

- Premium Annual Report Wrap, a strategic cost-effective alternative to a traditional annual report. The wrap was developed to help issuers fulfill Canadian regulatory requirements while providing the added value of professional design to tell a company’s story with impact
- Dynamic and interactive PDF e-Annual Report
- 20-slide Annual General Meeting (AGM) PowerPoint presentation that distills the key messages from the annual report
- Notice of the AGM
- Premium Plus webcast of the AGM

A link to the AGM notice and a link to all of your annual reporting material will be created and hosted on [tmxmoney.com](http://tmxmoney.com). TMXmoney is a leading financial website serving over 1.2 million individual Canadian and U.S./international investors monthly.

### **About The Equicom Group Inc.**

Equicom, a wholly-owned subsidiary of TMX Group Inc., is a leading Canadian provider of investor relations and strategic corporate communications services. With proven expertise in developing and executing highly effective strategic communications programs, and an extensive network of investment community contacts, Equicom specializes in helping clients achieve their capital markets objectives. Equicom offers a comprehensive suite of services including: investor relations, media relations, annual report production, multimedia and web design, web casting, live event management and corporate branding. Equicom is headquartered in Toronto, with offices in Montreal and Calgary. For further information, please visit [www.equicomgroup.com](http://www.equicomgroup.com).

For more information please contact:

Carolyn Quick  
Director, Corporate Communications  
TMX Group  
416-947-4597  
[carolyn.quick@tsx.com](mailto:carolyn.quick@tsx.com)