

March 15, 2010

Equicom Becomes A National Strategic Partner of CIRI

Mississauga, Canada – The Canadian Investor Relations Institute (CIRI) is pleased to announce The Equicom Group as a National Strategic Partner. This commitment demonstrates Equicom’s dedication to the investor relations profession and to the association.

“We are pleased to have Equicom as a National Strategic Partner. Through the support of key stakeholders in the profession, like Equicom, CIRI can continue to advance the practice of investor relations and the professional competency of its 600 members across Canada,” said Tom Enright, President & CEO of CIRI.

“CIRI is an important voice for investor relations in Canada and a valuable resource for those who communicate with the investment community,” said David Mason, President of Equicom. “This is an exciting opportunity for Equicom to support our industry’s professional organization and collaborate with CIRI’s membership to address the key issues facing IR practitioners.”

CIRI launched the National Strategic Partner program in 2004. This program commenced with the generous support of CNW Group and Marketwire, both of which remain Partners today. CIRI offers varying levels of sponsorship including National Strategic Partner, Platinum, Gold and Silver.

About CIRI

CIRI is a professional, not-for-profit association of executives responsible for communication between public corporations, investors and the financial community. CIRI is dedicated to advancing the stature and credibility of the investor relations profession and the competency of its members. With 600 members, CIRI is the world’s second largest society of investor relations professionals. For further information, please visit ciri.org.

About The Equicom Group Inc.

Equicom, a wholly-owned subsidiary of TMX Group Inc., is a leading Canadian provider of investor relations and strategic corporate communications services. With proven expertise in developing and executing highly effective strategic communications programs, and an extensive network of investment community contacts, Equicom specializes in helping clients achieve their capital markets objectives. Equicom offers a comprehensive suite of services including: investor relations, media relations, annual report production, multimedia and web design, web casting, live event management and corporate branding. Equicom is headquartered in Toronto, with an office in Calgary. For further information, please visit www.equicomgroup.com.

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