

our work

Bridgewater Systems
progress report
2008



Because the more you see, the more you know.

Today's consumers and businesses want to personalize their mobile services. Bridgewater Systems offers software and solutions to enable service providers to personalize, monetize, manage, and deliver applications such as mobile commerce, mobile video, and social networking to over 150 million subscribers globally.

The die cut cover of the progress report reveals only part of a face, literally missing the big picture. It invites the reader to turn the page and see the whole subscriber. Simple metrics and full colour photography of global mobile service users clearly lay out the benefits of mobile personalization and invite the investor to imagine the potential.

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