

our work

Phoenix Coal
annual report
2008



Introducing the new face of American coal.

The 2008 Annual Report features Ray Smith on the cover. His story is the story of Phoenix Coal.

Ray, a miner in his 50s, had mined the Illinois Basin until the 1990s when high sulphur, low chlorine coal fell out of favour and local mines collapsed. But thanks to new investments in clean-coal technology, the Illinois Basin was revitalized and is today the fastest growing coal basin in the United States. With a track record for improving poorly performing mines, Phoenix Coal quickly evolved as the consolidator of choice in the area, hiring experienced workers like Ray to build a strong foundation for the future.

Today, as Ray shares his experience with the next generation of coal miners, Phoenix Coal is well positioned to capitalize on the increasing demand for coal in the United States through improved equipment, logistics and management.

for more information about our annual report services, please contact:
Mike Polonsky (Senior Vice President) 416.815.0700 x231 mpolonsky@equicomgroup.com
Lumir Hladik (Chief Creative Strategist) 416.815.0700 x236 lhladik@equicomgroup.com
Cameron Davies (Vice President, Business Development) 416.815.0700 x260 cdavies@equicomgroup.com